

Global Spend on Business Travel

All

Industry Segment

All

Travel Program Geographic Scope

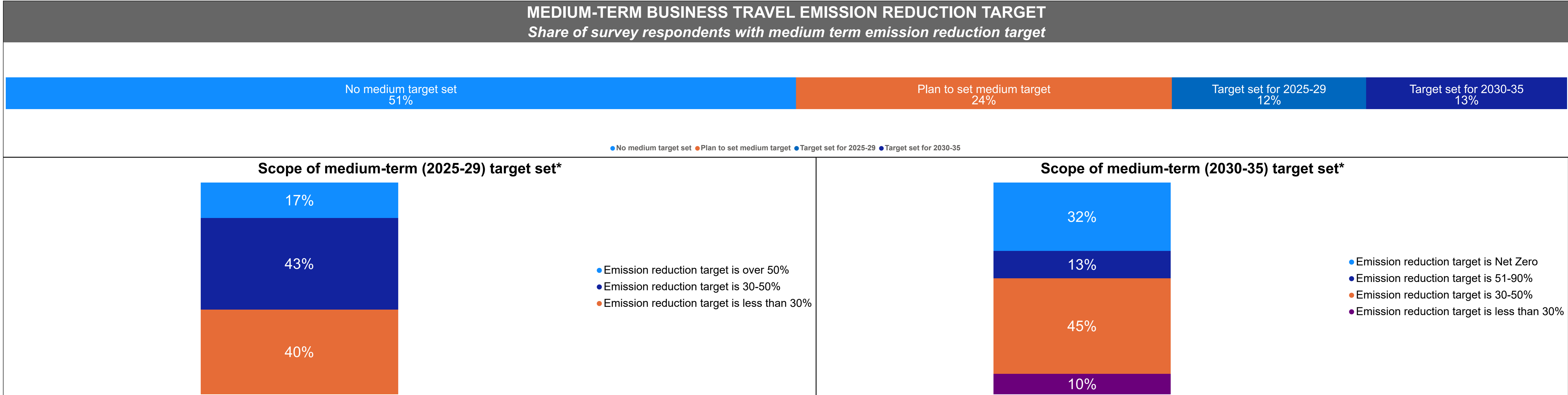
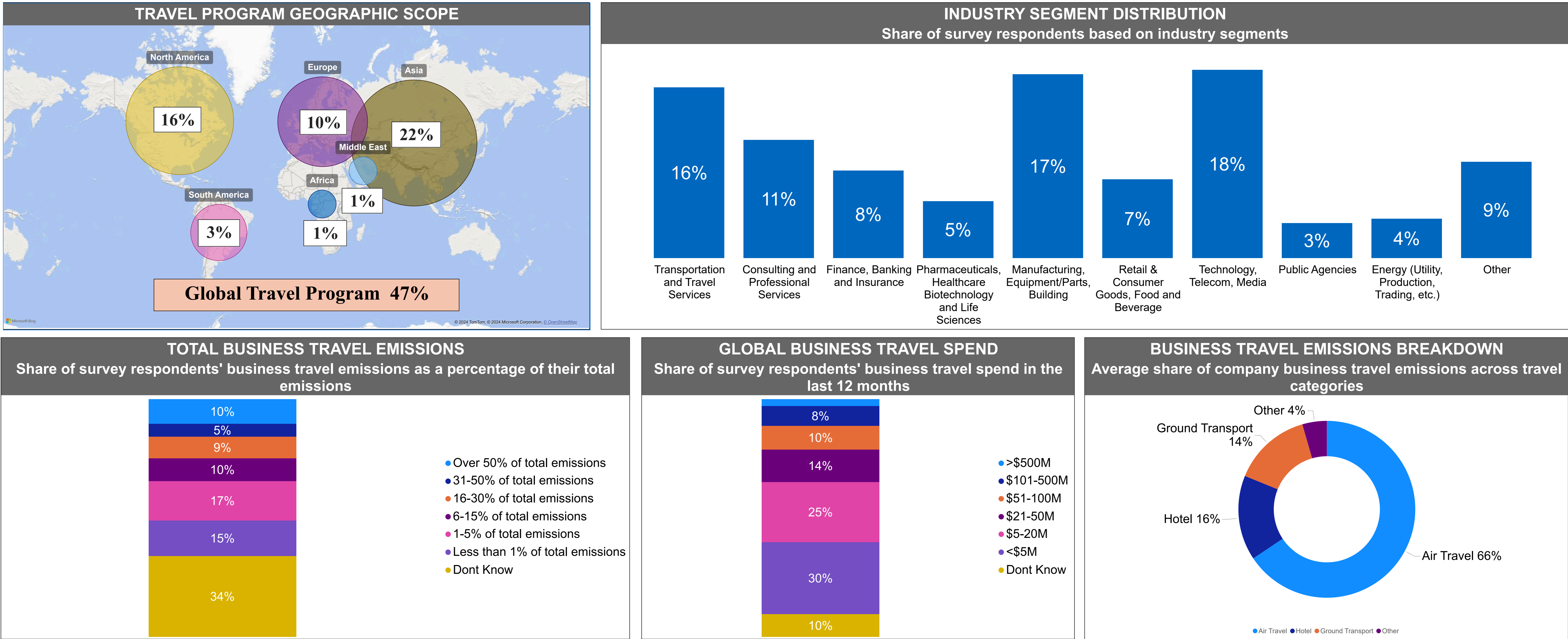
All

No. of Respondents (n)

241

Clear all selections

RESPONDENTS SUMMARY VIEW



OVERALL MATURITY SCORE



*Denotes that the graph shows a sub-set of responses based on the response to a previous question

FILTER PANEL

Clear all selections

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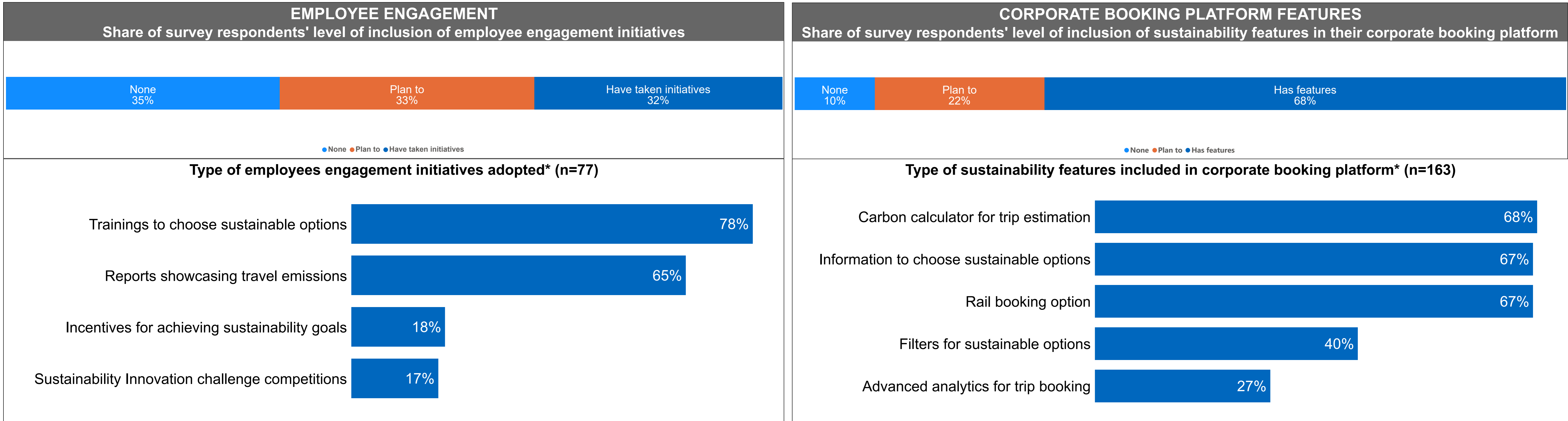
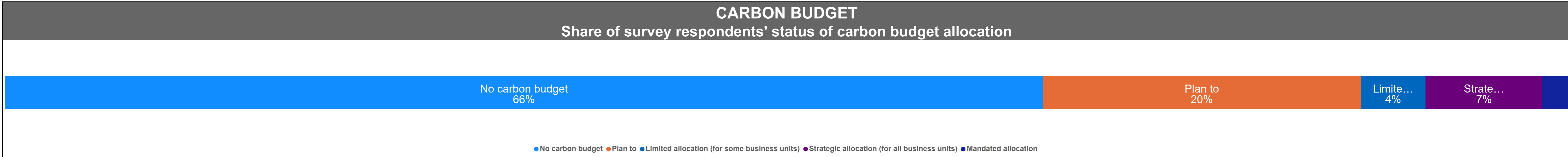
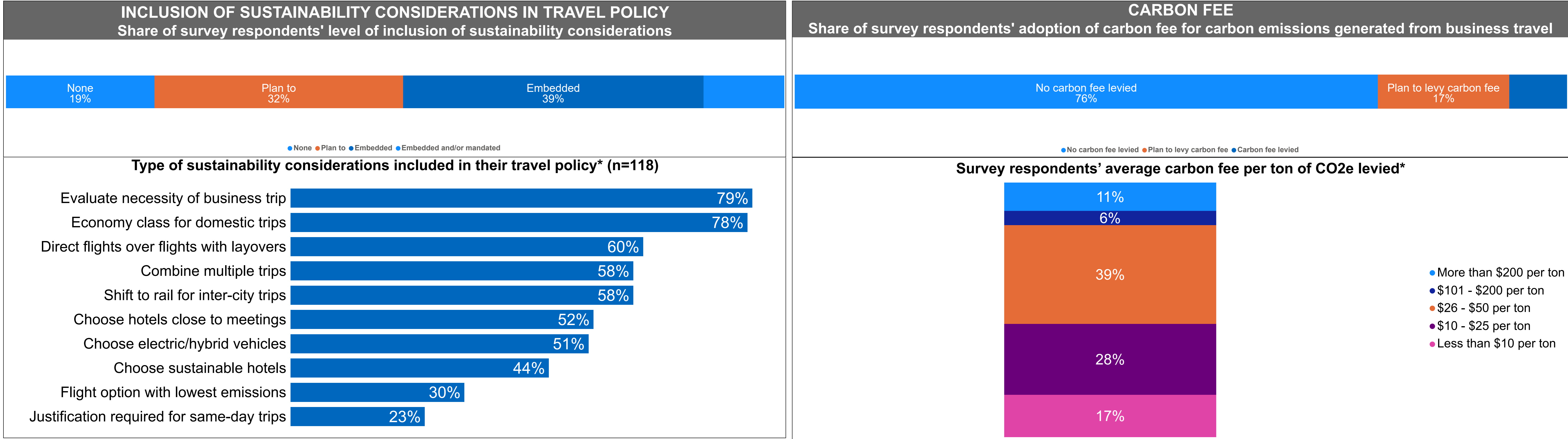
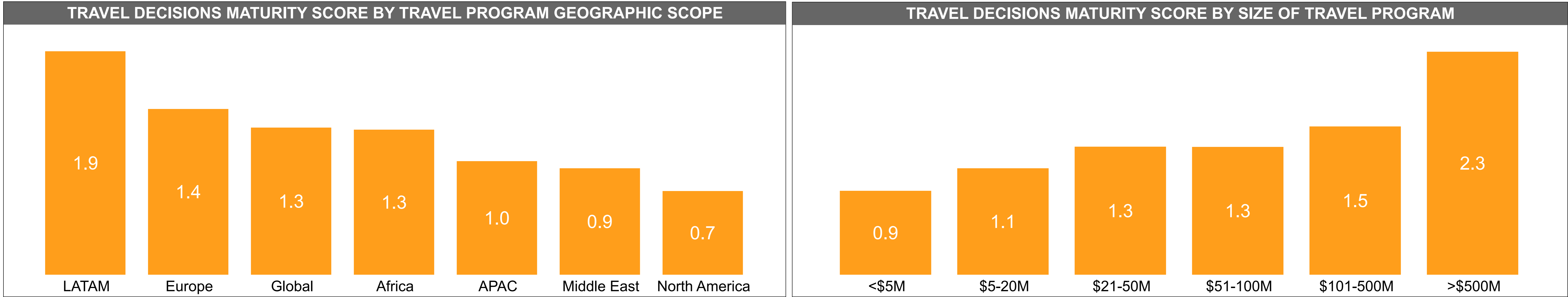
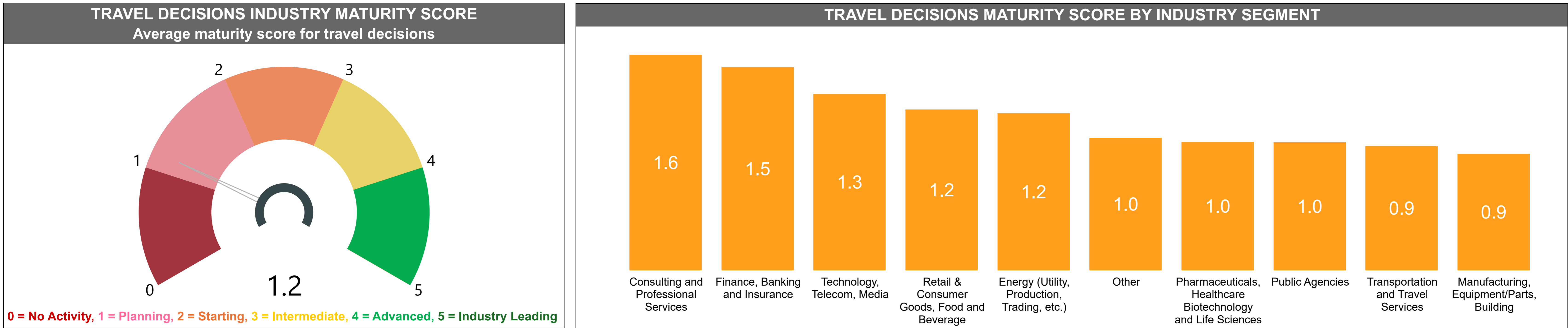
Travel Program Geographic Scope

All

No. of Respondents (n)

241

TRAVEL DECISIONS



*Denotes that the graph shows a sub-set of responses based on the response to a previous question

FILTER PANEL

Clear all selections

Global Spend on Business Travel

▼

All

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Industry Segment

▼

All

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Travel Program Geographic Scope

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All

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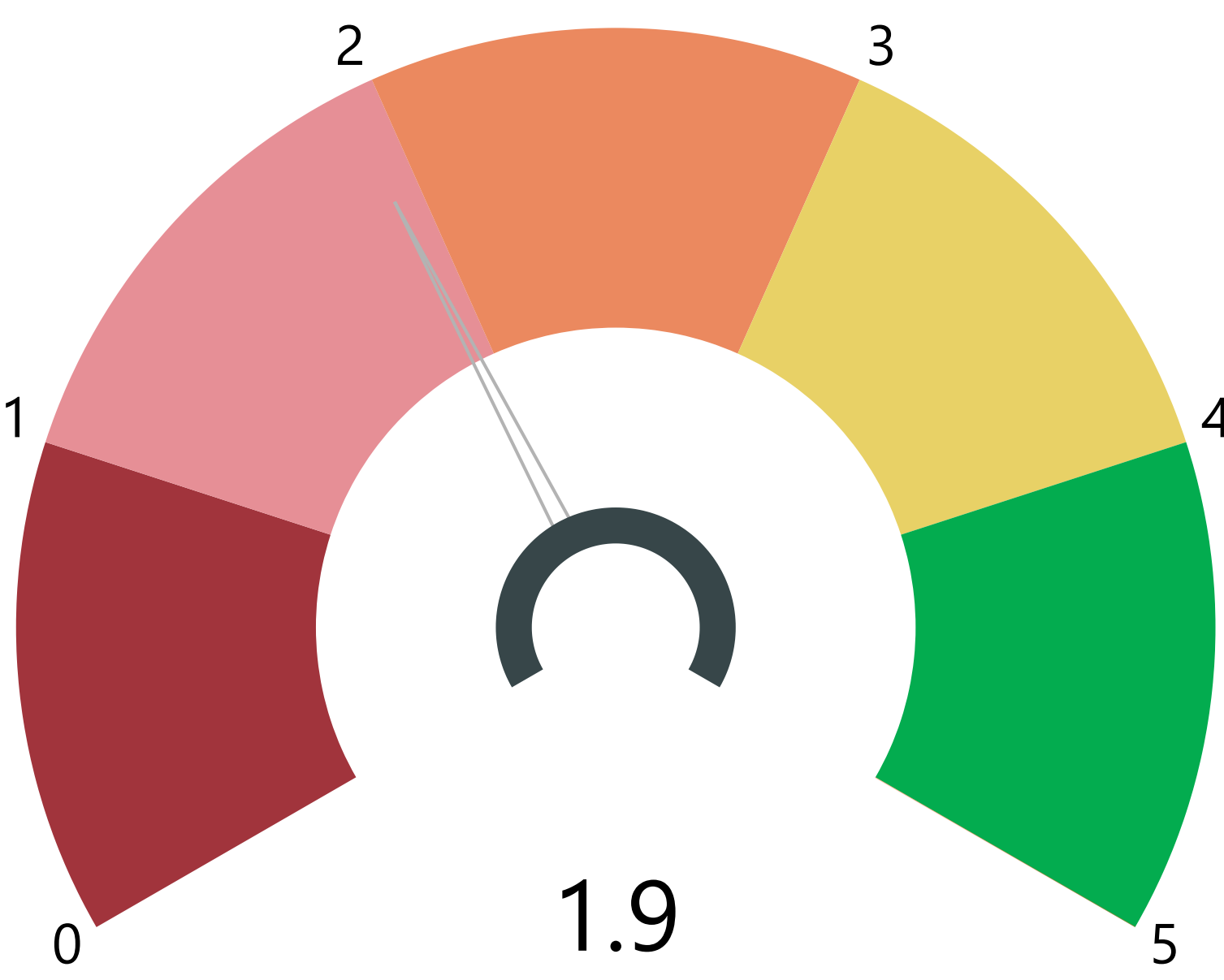
No. of Respondents (n)

241

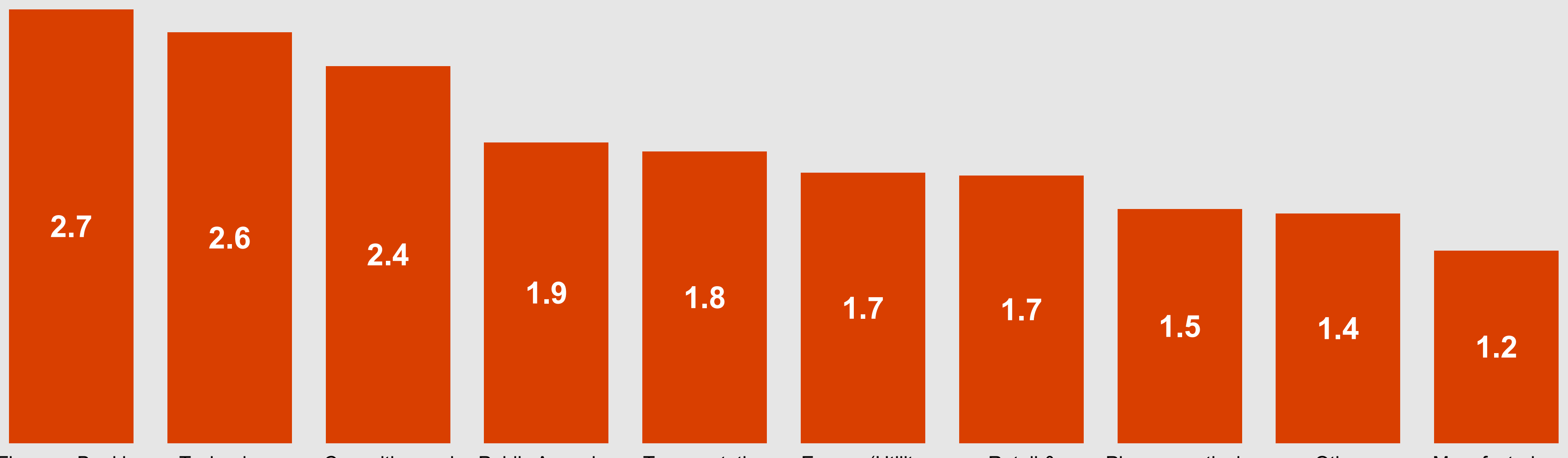
EMISSIONS TRACKING

EMISSIONS TRACKING INDUSTRY MATURITY SCORE

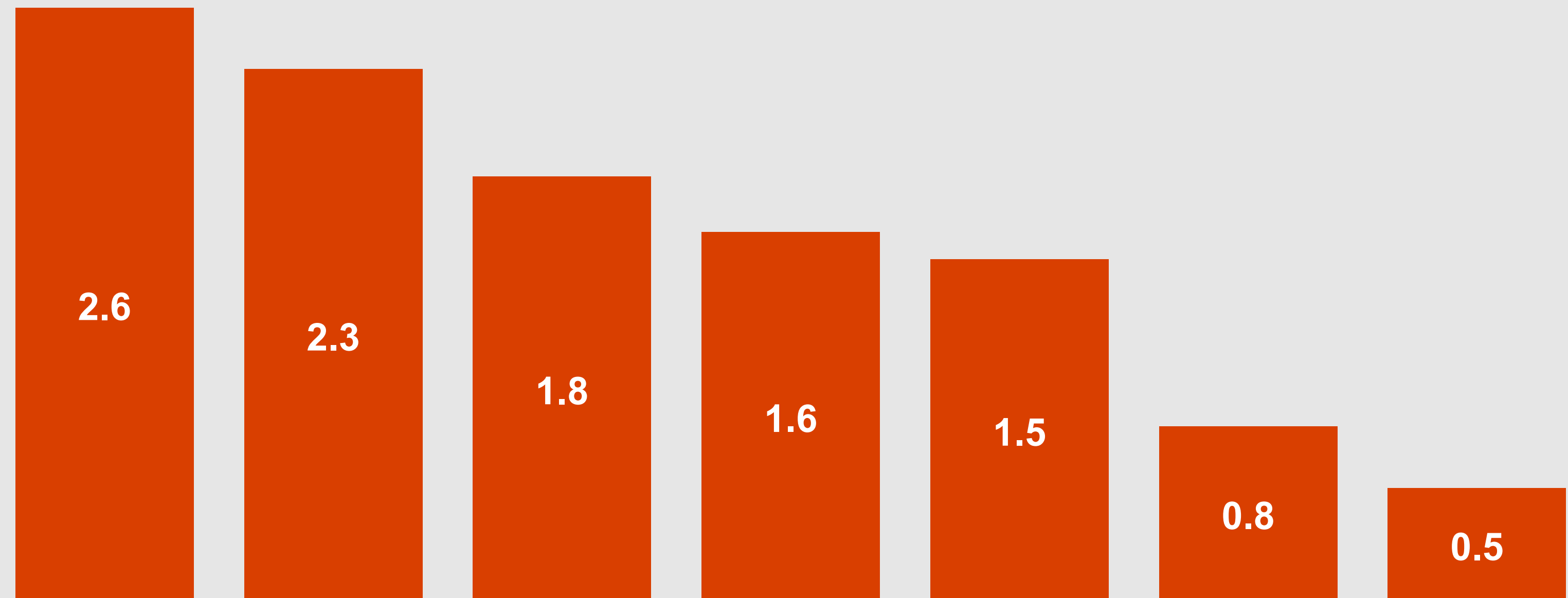
Average maturity score for emissions tracking



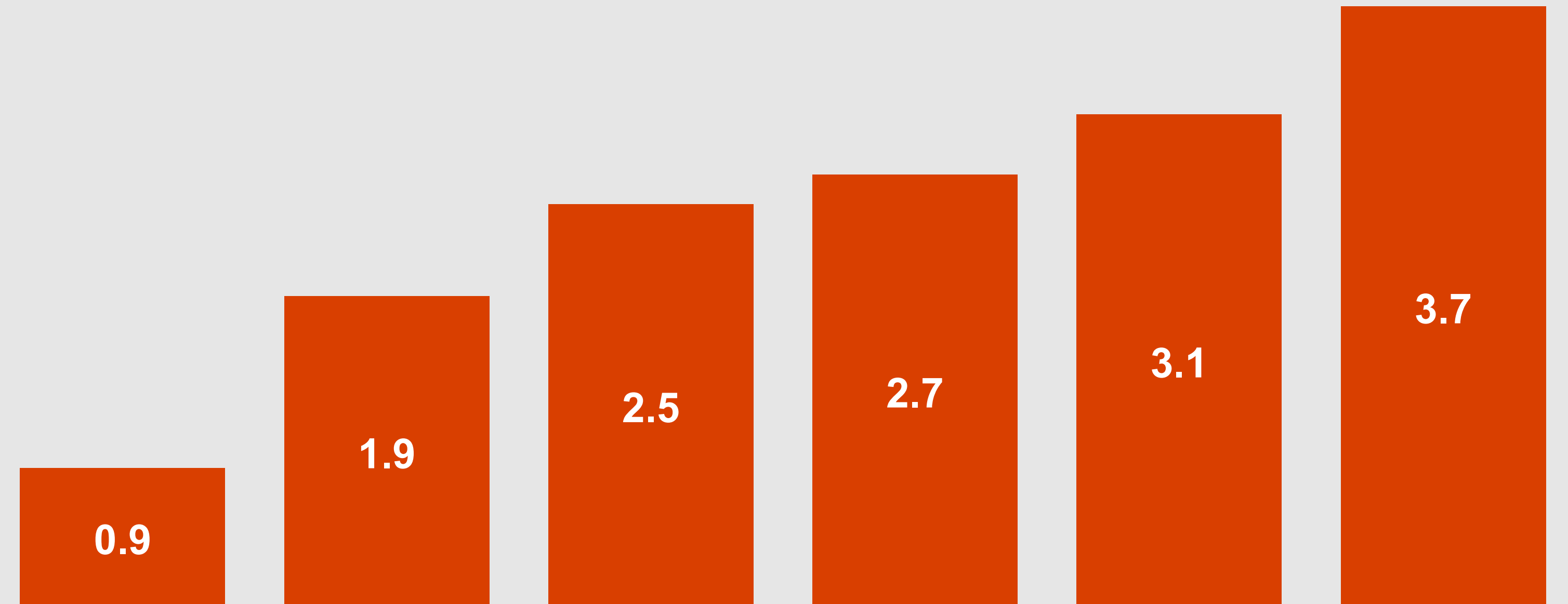
0 = No Activity, 1 = Planning, 2 = Starting, 3 = Intermediate, 4 = Advanced, 5 = Industry Leading

EMISSIONS TRACKING MATURITY SCORE BY INDUSTRY SEGMENTS

Industry Segment	Maturity Score
Finance, Banking and Insurance	2.7
Technology, Telecom, Media	2.6
Consulting and Professional Services	2.4
Public Agencies	1.9
Transportation and Travel Services	1.8
Energy (Utility, Production, Trading, etc.)	1.7
Retail & Consumer Goods, Food and Beverage	1.7
Pharmaceuticals, Healthcare Biotechnology and Life Sciences	1.5
Other	1.4
Manufacturing, Equipment/Parts, Building	1.2

EMISSIONS TRACKING MATURITY SCORE BY TRAVEL PROGRAM GEOGRAPHIC SCOPE


Geographic Scope	Maturity Score
Global	2.6
Europe	2.3
Africa	1.8
North America	1.6
LATAM	1.5
APAC	0.8
Middle East	0.5

EMISSIONS TRACKING MATURITY SCORE BY SIZE OF TRAVEL PROGRAM

Size of Travel Program	Maturity Score
<\$5M	0.9
\$5-20M	1.9
\$21-50M	2.5
\$51-100M	2.7
\$101-500M	3.1
>\$500M	3.7

BUSINESS TRAVEL EMISSION TRACKING


Share of survey respondents' business travel emissions' tracking



Tracking Status	Share (%)
No tracking	24%
Plan to track emissions	14%
Tracks emissions	62%

Legend: No tracking (Blue), Plan to track emissions (Orange), Tracks emissions (Dark Blue)


Type of calculation methods adopted for tracking business travel emissions* (n=150)



Calculation Method	Share (%)
Third-party support	87%
Industry average emission intensity metrics	27%
Trip specific emission intensity metrics	25%
Supplier specific emission intensity metrics	22%

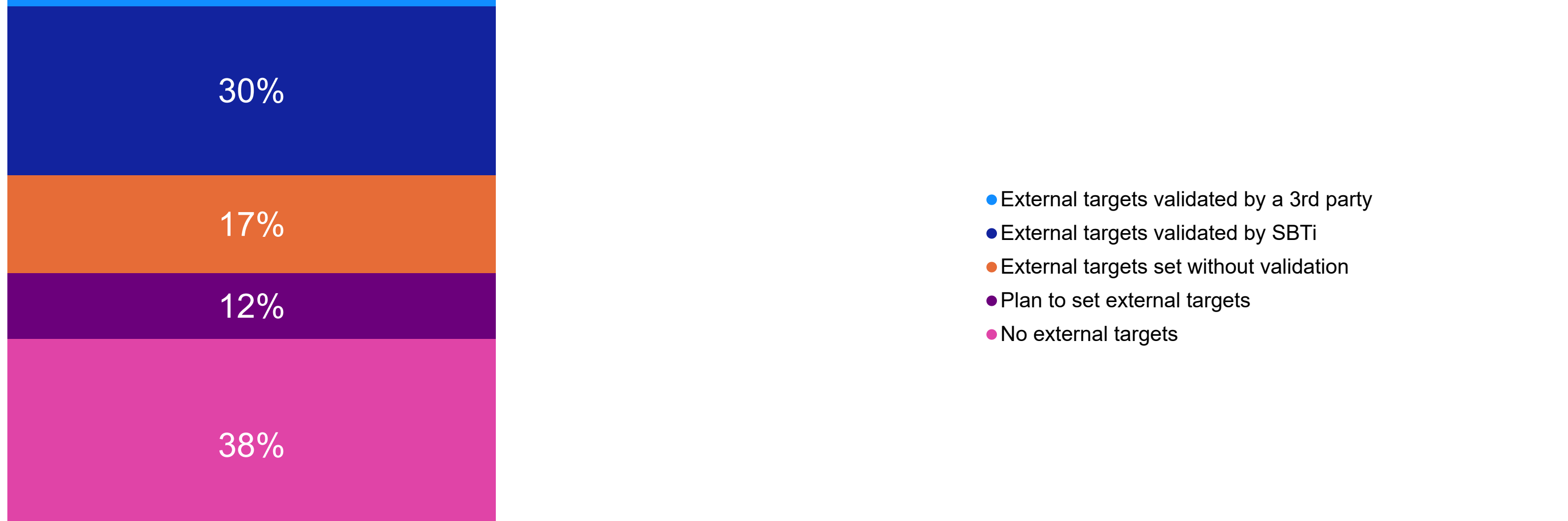
EMISSIONS REDUCTION TARGETS

Share of survey respondents' business travel emissions overall targets



Target Type	Share (%)
Scope 3 targets without distinct business travel emission target	29%
Scope 3 targets with distinct business travel emission target	14%
Plan to set targets	25%
No targets	32%

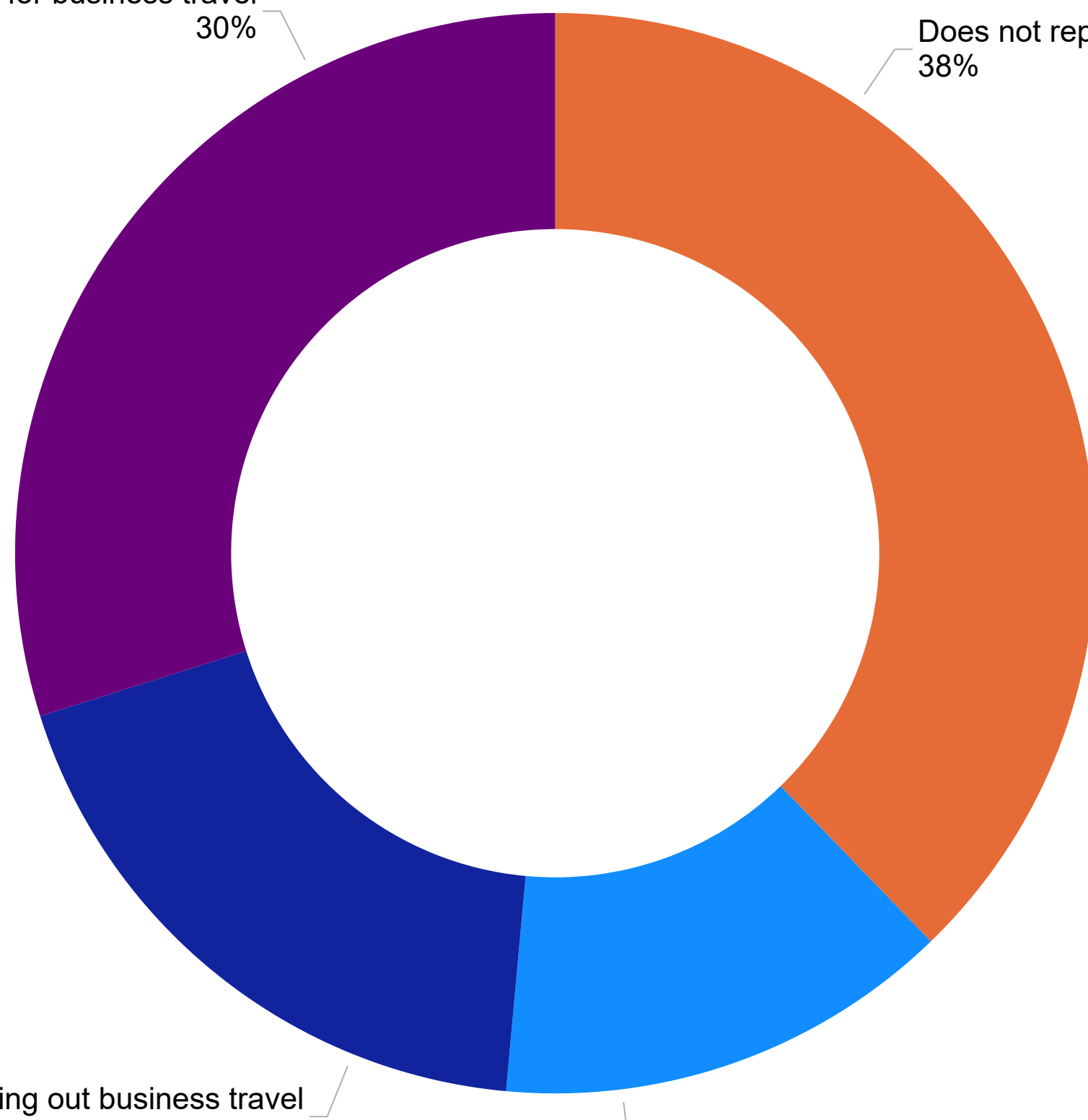
Share of survey respondents' business travel emissions external targets out of overall targets



Target Type	Share (%)
External targets validated by a 3rd party	30%
External targets validated by SBTi	17%
External targets set without validation	12%
Plan to set external targets	38%
No external targets	3%

SCOPE 3 EMISSIONS REPORTING

Share of survey respondents' inclusion of scope 3 emissions in reports



Reporting Status	Share (%)
Does not report Scope 3 emissions	38%
Report for scope 3 and split out for business travel	30%
Report for scope 3 without splitting out business travel	19%
Plan to report scope 3 emissions	14%

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FILTER PANEL

Clear all selections

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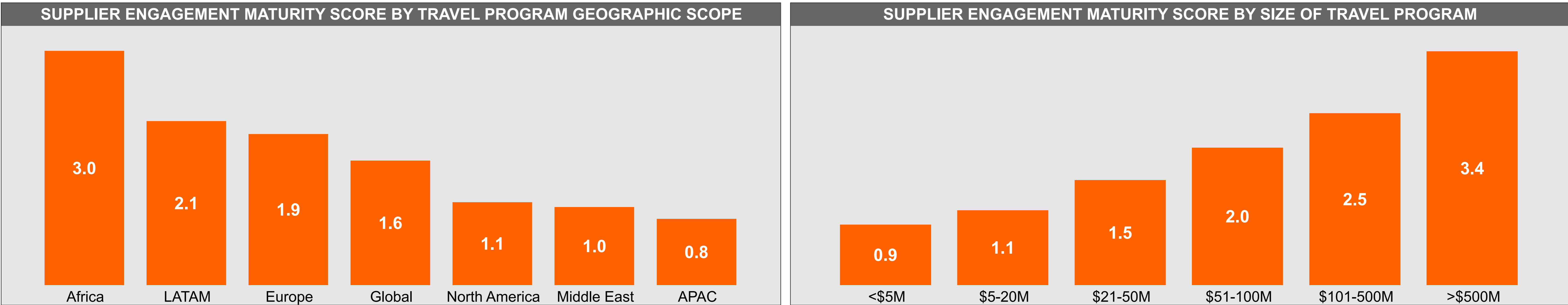
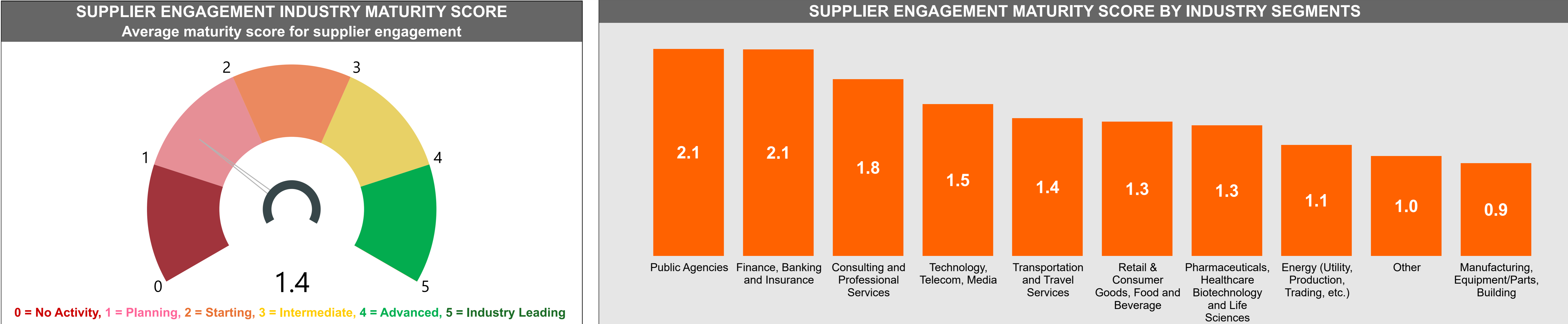
Travel Program Geographic Scope

All

No. of Respondents (n)

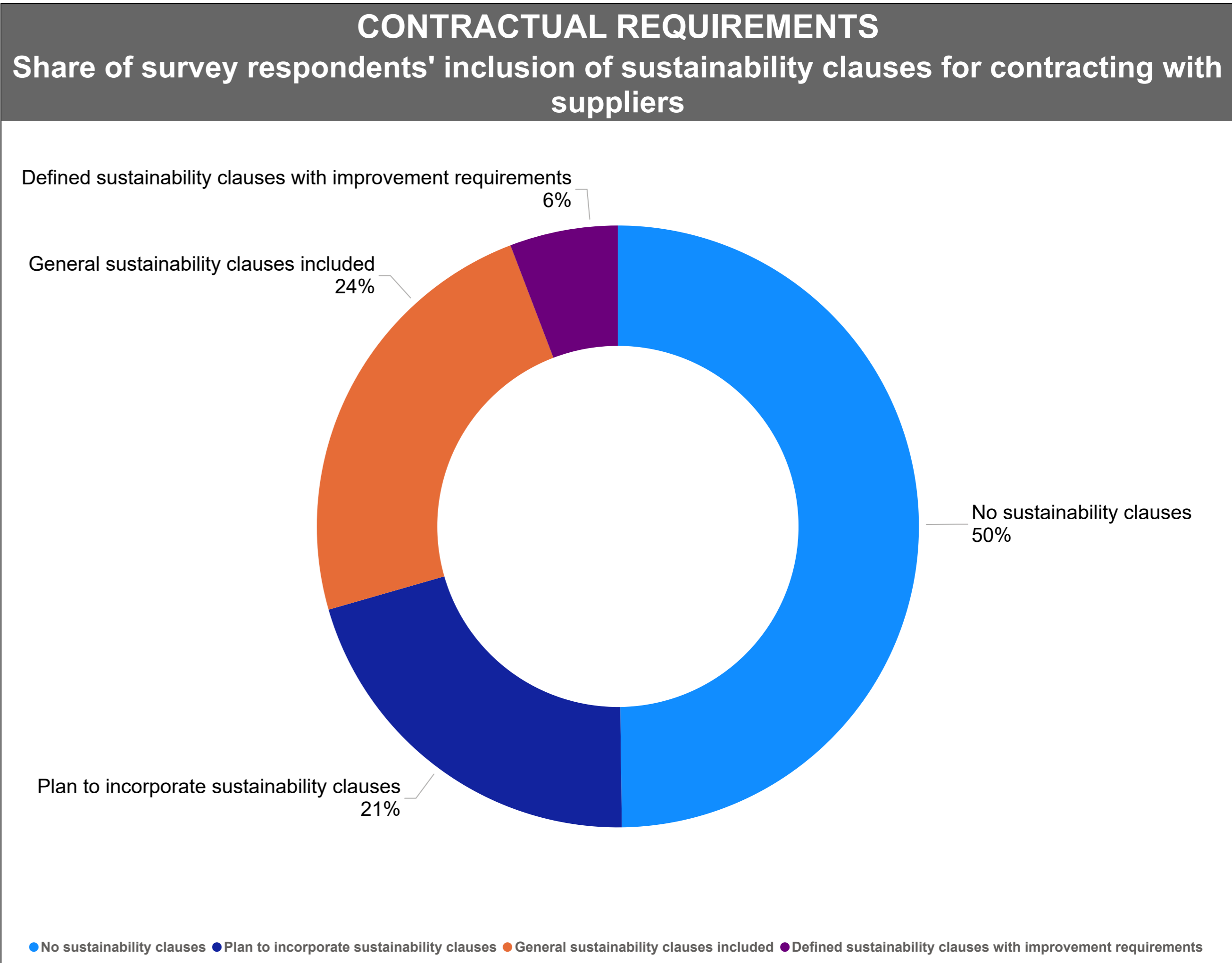
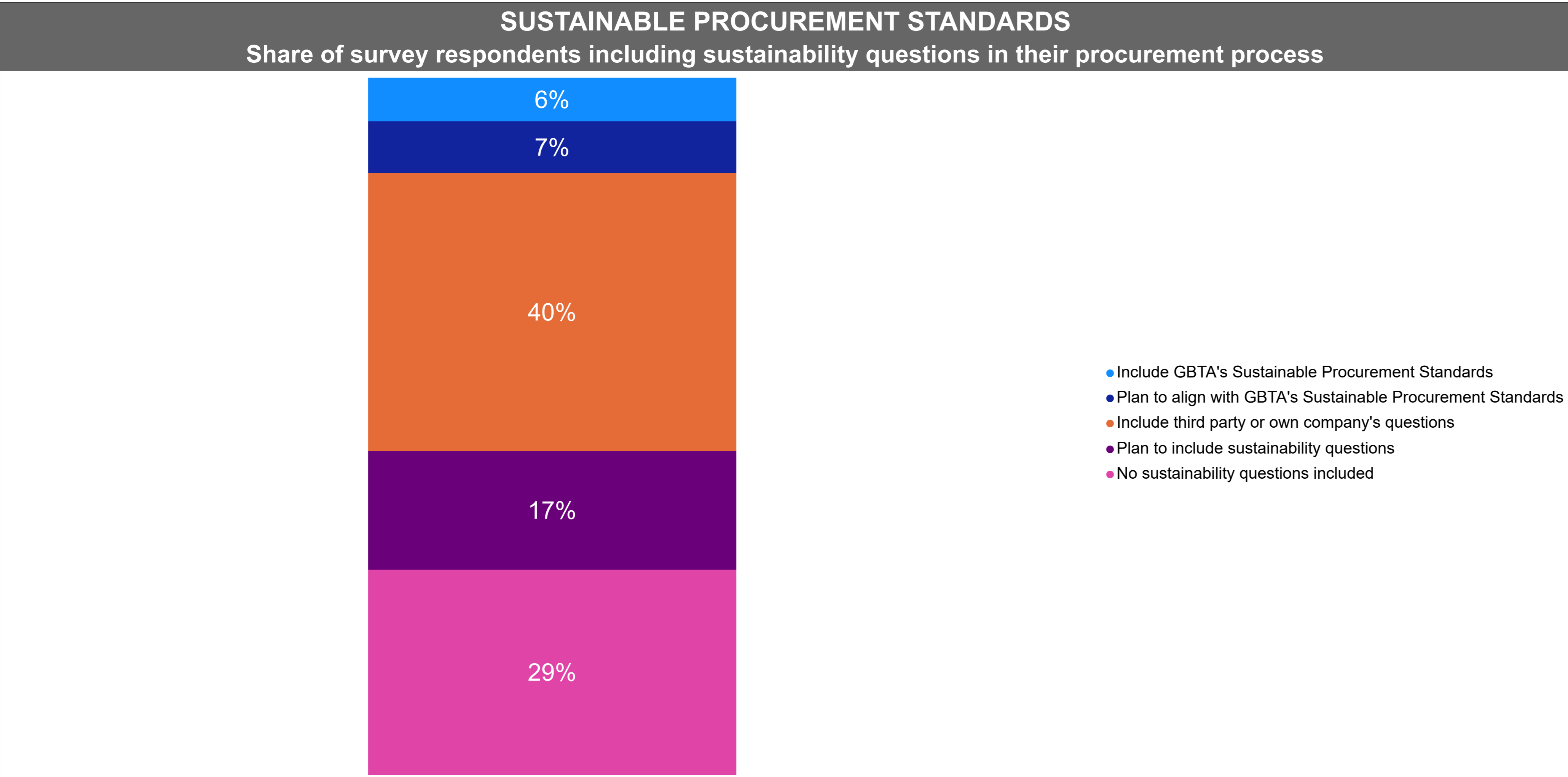
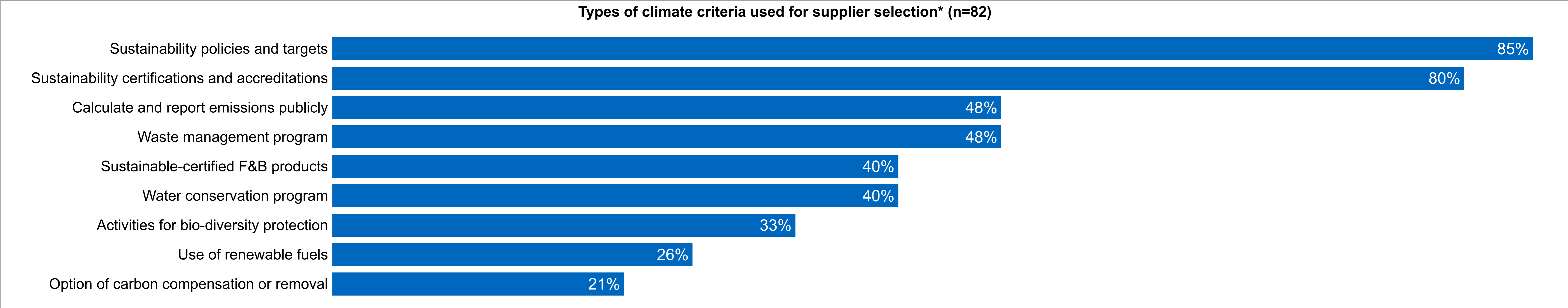
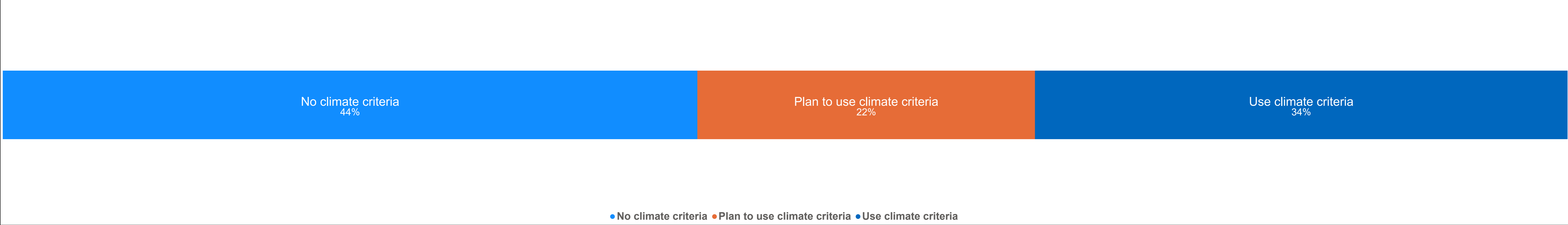
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SUPPLIER ENGAGEMENT



SUPPLIER CLIMATE CRITERIA

Types of climate criteria used for supplier selection



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Travel Program Geographic Scope

All

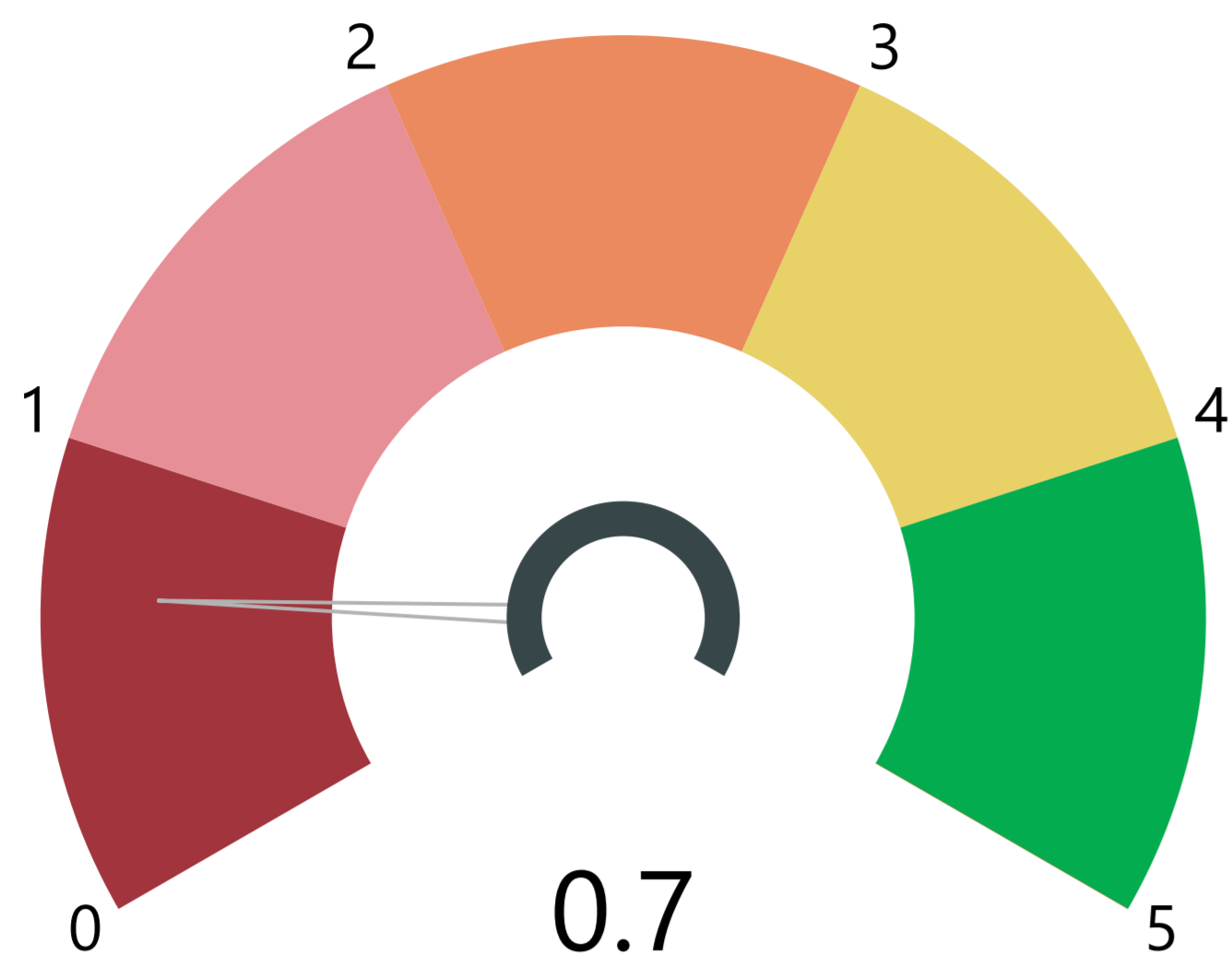
No. of Respondents (n)

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DECARBONIZATION

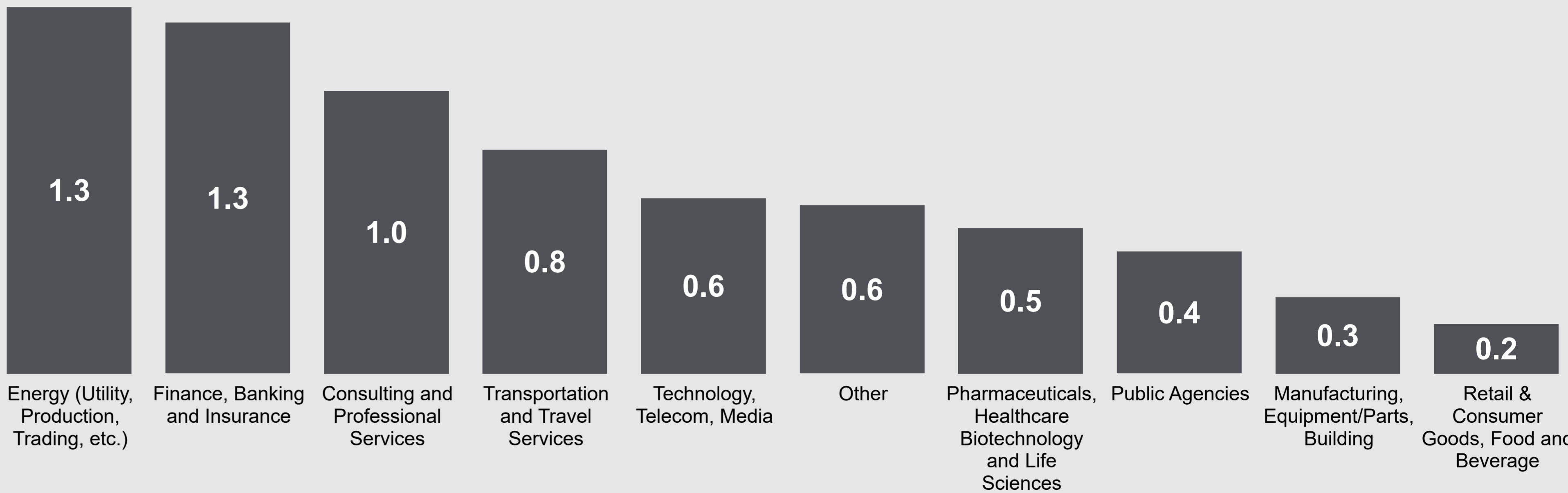
DECARBONIZATION INDUSTRY MATURITY SCORE

Average maturity score for decarbonization

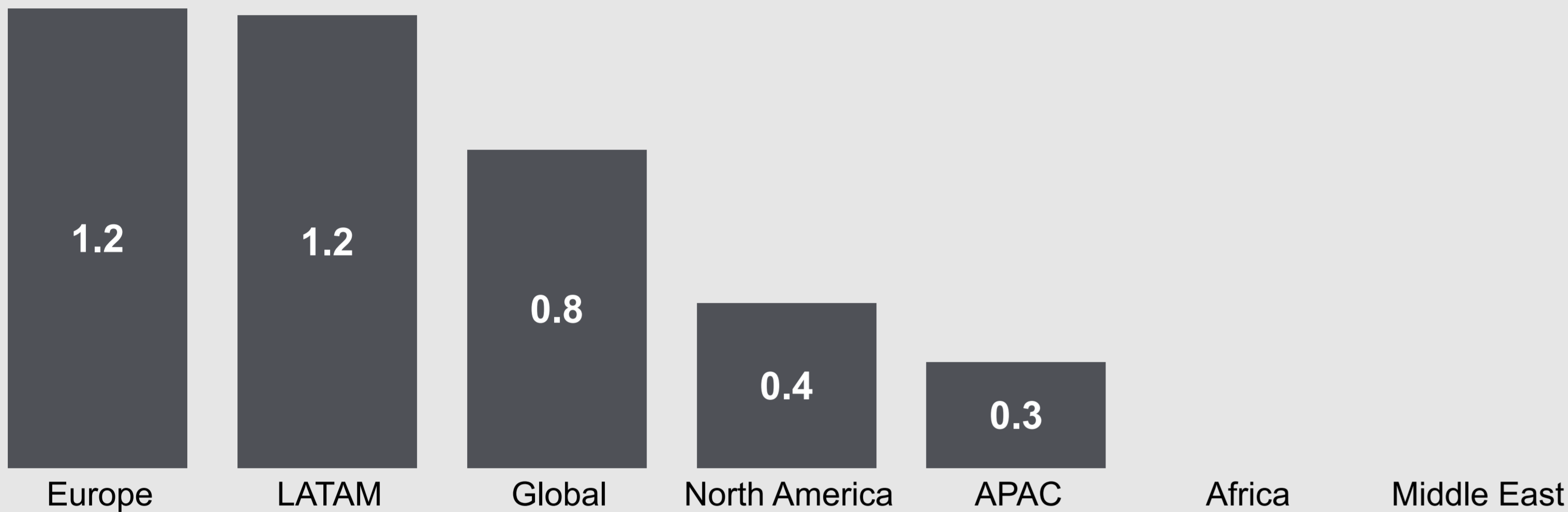


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DECARBONIZATION MATURITY SCORE BY INDUSTRY SEGMENTS



DECARBONIZATION MATURITY SCORE BY TRAVEL PROGRAM GEOGRAPHIC SCOPE



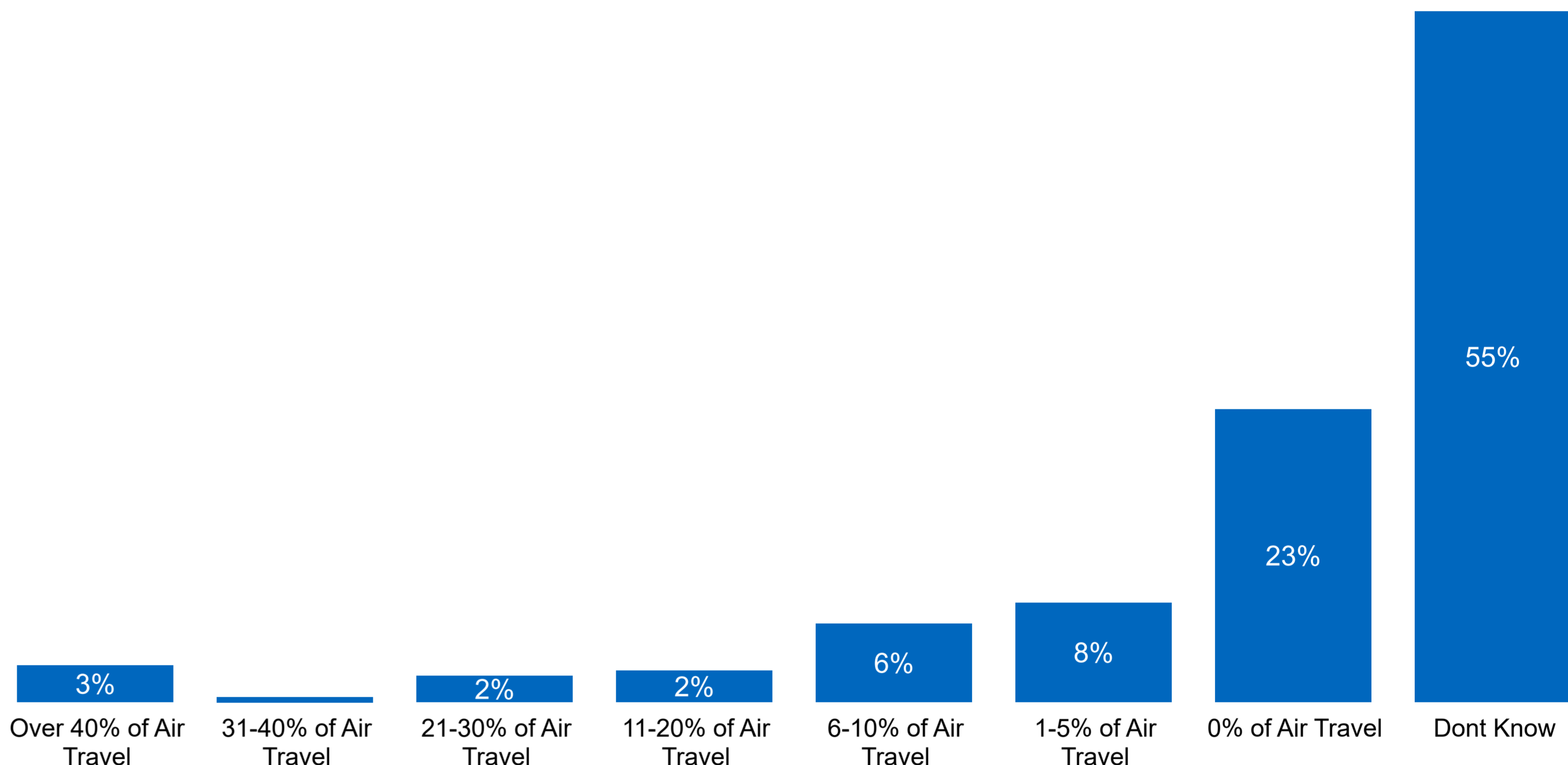
DECARBONIZATION MATURITY SCORE BY SIZE OF TRAVEL PROGRAM



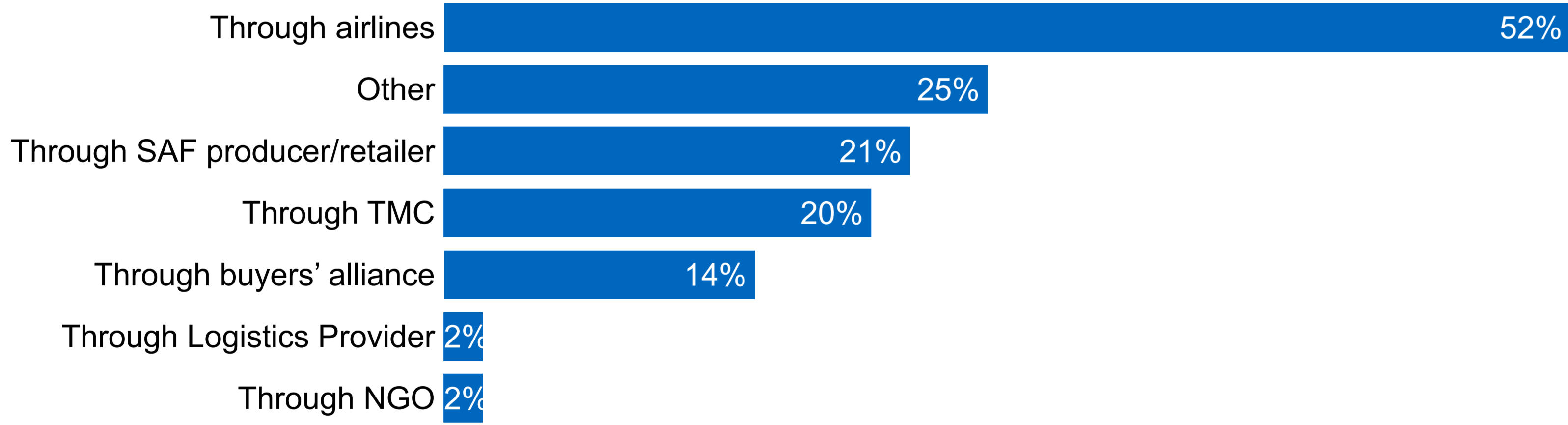
ANNUAL COMMITMENT (CURRENT) TO PURCHASE SAF CERTIFICATES
Share of survey respondents' level of investment in purchasing SAF certificates (per year)



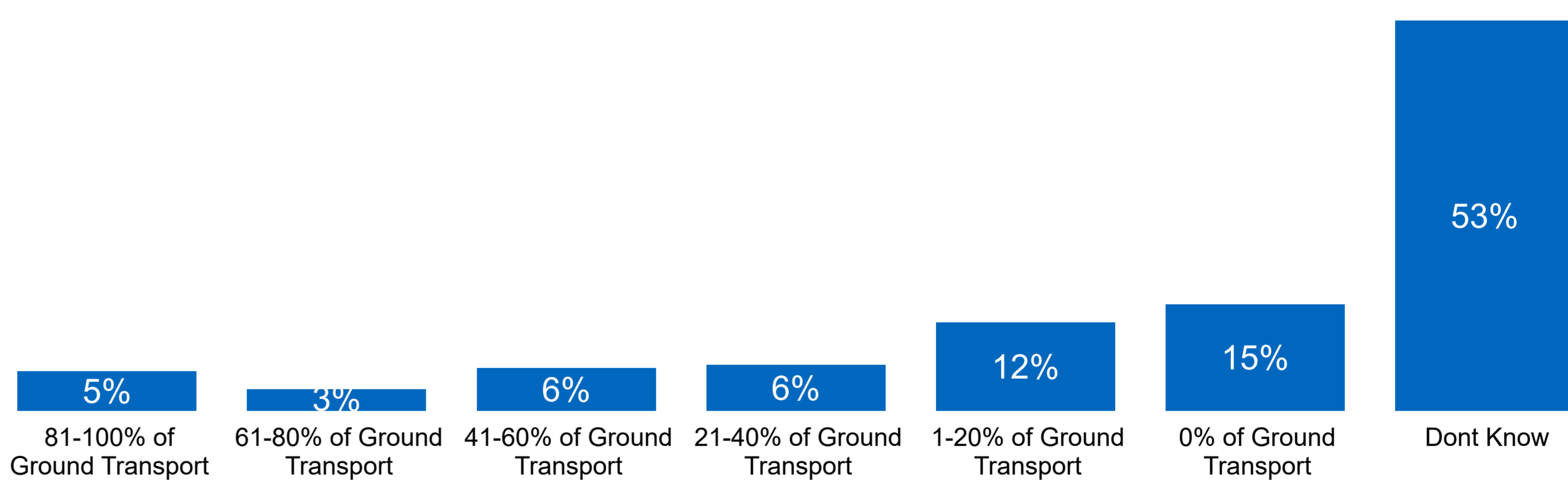
AIR TRAVEL TO BE ABATED THROUGH SAF CERTIFICATES BY 2030
Share of survey respondents' plan to abate percentage of air travel emissions through SAF certificates



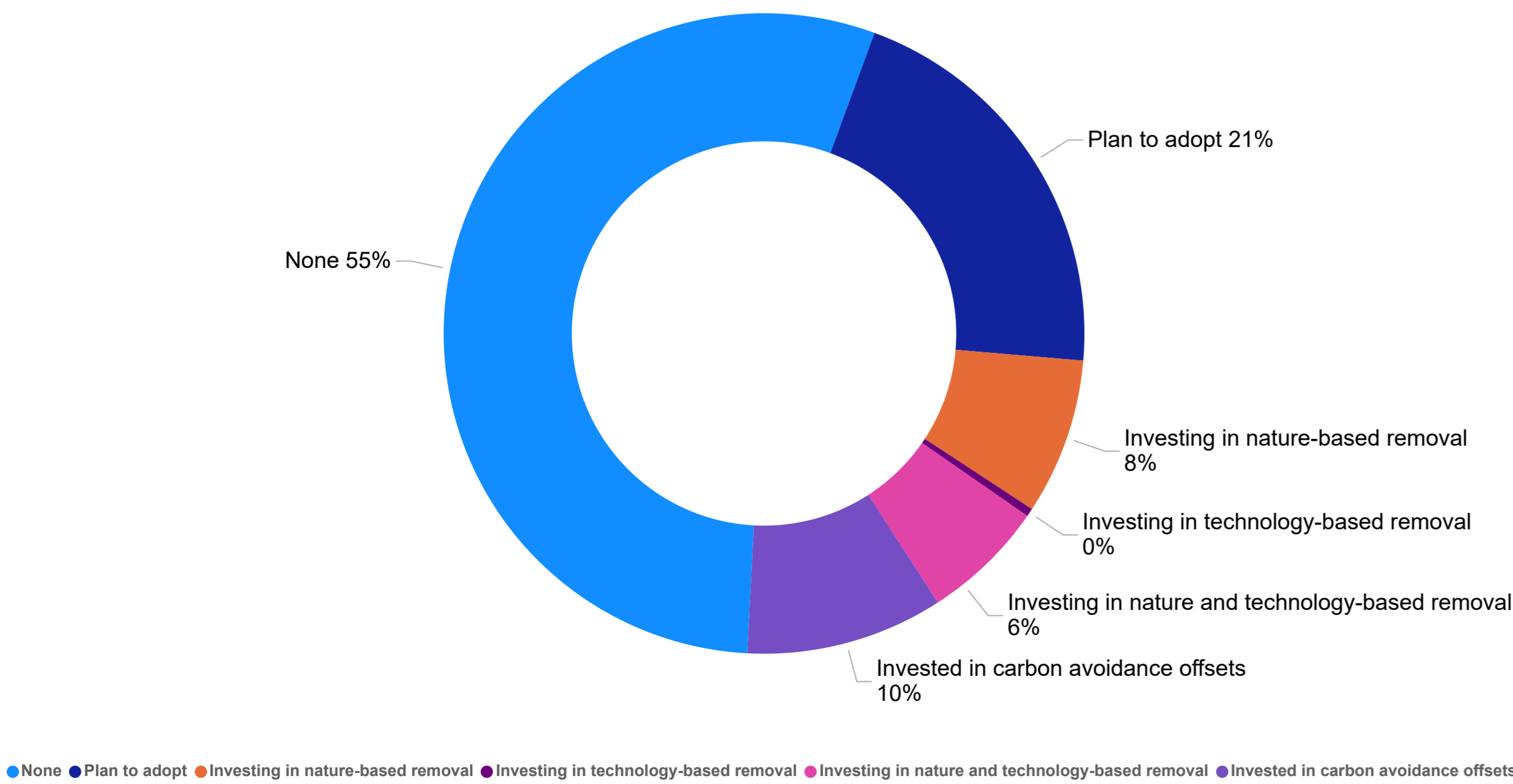
SAF CERTIFICATES PURCHASE
Survey respondents' methods used to buy SAF certificates* (n=56)



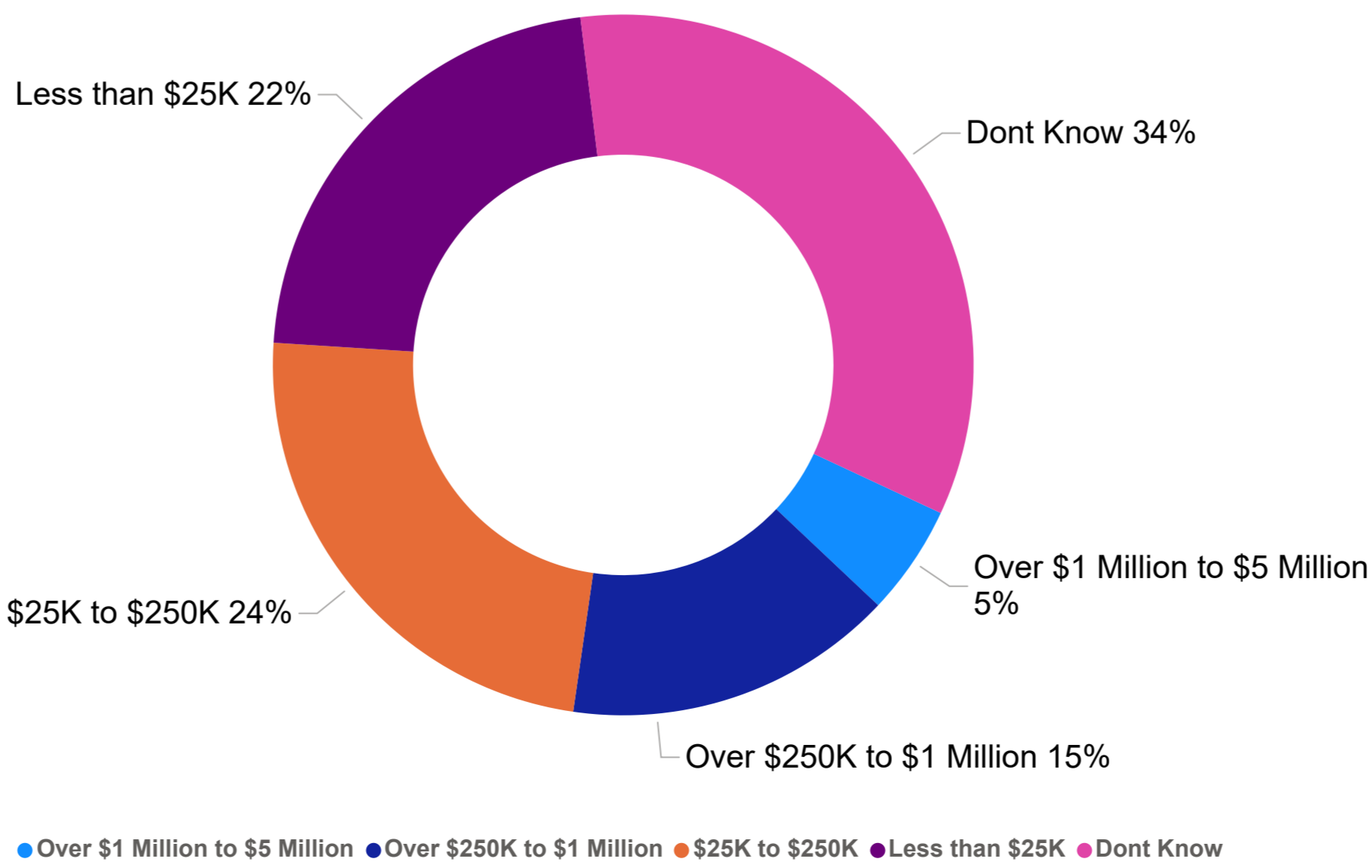
GROUND TRANSPORT TO BE ABATED THROUGH EVS BY 2030
Share of survey respondents' plan to abate percentage of ground transport emissions through the use of EVs



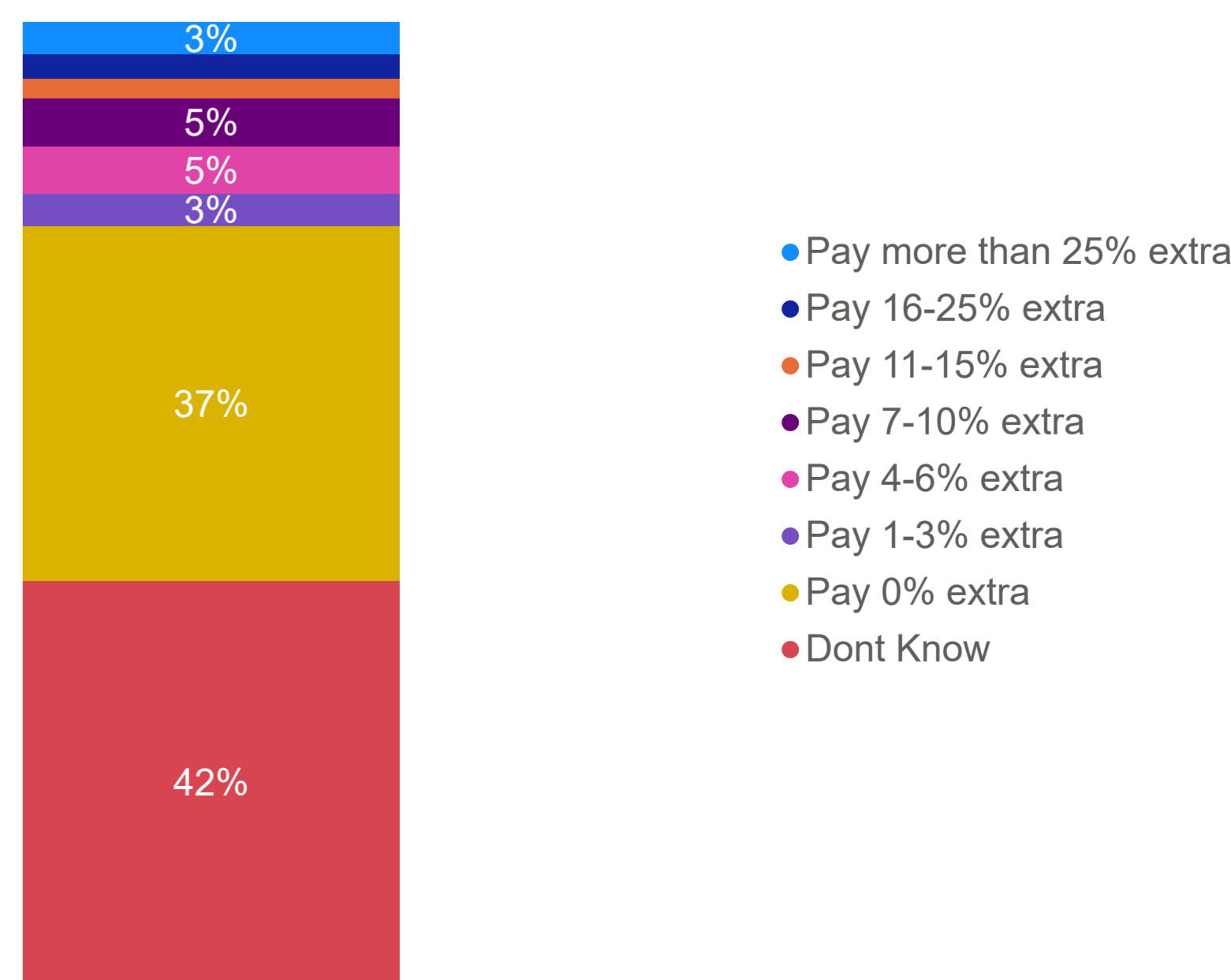
CARBON COMPENSATION INITIATIVES
Share of survey respondents' adoption of carbon compensation initiatives



ANNUAL COMMITMENT (CURRENT) TO INVEST IN CARBON COMPENSATION INITIATIVES
Share of survey respondents' level of investment for Carbon Compensation Initiatives (per year)



GREEN PREMIUM
Share of survey respondents readiness to pay extra for a sustainable alternative



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