

Accessibility

Ensuring seamless
business travel for all



Who We Are

The **GBTA Foundation** was created to drive positive change for **People** and the **Planet** by funding initiatives that promote sustainability, knowledge sharing, inclusion, and equity in business travel.

Why Accessibility Matters

The GBTA Foundation's Accessibility initiative aims to guide and engage travel managers and suppliers in the implementing policies and best practices for accessible business travel.



Duty of Care

Companies must provide equitable work conditions and opportunities for all. Travel Managers have a responsibility to support their travelers and manage risks



ROI of Travel

Lack of accessibility creates an environment where travelers spend more time and energy to deliver a return on their company investment



Future of Workforce

Employees with accessibility requirements are a needed and valuable portion of travel workforce

Ways to Get Involved

The Foundation is a tax-exempt 501(c)3 organization, and donations are fully tax-deductible to the extent allowed by law

Platinum Partner: \$25,000

- Logo recognition on GBTA Foundation website
- Speaking opportunity at Accessibility Ed Session at annual Convention in Jul 2025 (panel participant or session introduction)
- GBTA-recorded interview, promoted on LinkedIn
- Accessibility Advisory Group spot to help drive key programming, serves as a sounding board, and offers program direction
- One (1) Daily News Brief (DNB) Sponsored Content ad placement

Gold Partner: \$10,000

- Logo recognition on GBTA Foundation website
- GBTA-recorded interview, promoted on LinkedIn
- Opportunity to participate in podcasts and/or education sessions on accessibility as a subject matter expert
- Accessibility Advisory Group spot to help drive key programming, serves as a sounding board, and offers program direction
- One (1) Daily News Brief (DNB) Sponsored Content ad placement

Silver Partner: \$5,500

- Logo recognition on GBTA Foundation website
- One (1) Daily News Brief (DNB) Sponsored Content ad placement

Friend of Foundation: \$1,500 +

- Logo and name recognition as a Friend of Foundation on the GBTA website and in the GBTA Annual Foundation Report.
- Logo and name recognition at the following GBTA events: Annual Convention, Sustainability Summit, WINiT Summit, WINiT Gala, and Ladders.

Contact Us:

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