

## SUSTAINABILITY

# Accelerating the green transition



### Who We Are

The GBTA Foundation was launched to collectively galvanize the corporate and business travel community to build skills, transfer knowledge, create joint solutions and advocate for meaningful industry action and investment around People and Planet – for the public good.

### Why Sustainability Matters

It's about empowering and incentivizing corporate travelers and organizations of all sizes and in all geographies, to start, advance and accelerate the integration of travel practices that materially reduce business travel emissions, on a joint journey with the travel value chain to reach Net Zero by 2050.



#### Capacity building

Empower our industry to be at the forefront of climate action and actively drive decarbonization solutions.



#### Harmonization

Steer the full global business travel industry towards common sustainability frameworks and standards



#### Advocacy

Ensure rules and policies that support the deployment of low carbon travel options and their access by travelers.

### Ways to Get Involved

The Foundation is a tax-exempt 501(c)3 organization, and donations are fully tax-deductible to the extent allowed by law.

#### Platinum Partner: \$50,000

- Logo and name recognition as a Platinum Partner in all GBTA Foundation communications.
- One seat on the Sustainability Leadership Council (SLC).
- Free Convention or Regional Conference registration for your SLC member.

#### Gold Partner: \$30,000

- Logo and name recognition as a Gold Partner in all GBTA Foundation communications.
- Nomination of a Climate Leader.
- Free GBTA Membership for your Climate Leader.

#### Silver Partner: \$10,000

- Logo and name recognition as a Silver Partner in all GBTA Foundation communications.
- Nomination of a Climate Leader.
- Opportunity to be consulted as a subject matter expert on taskforces

#### Friend of Foundation: \$1,500 +

- Logo and name recognition as a Friend of Foundation on the GBTA website, in the GBTA Annual Foundation Report, and at the following GBTA events: Annual Convention, Sustainability Summit, WINiT Summit & Gala, and Ladders Summit.
- One (1) year Silver Level subscription in the Supplier Marketplace on the GBTA Hub (must be a member to receive this deliverable).

Contact Us:

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